



LEE COUNTY ART CENTER, INC.

DbA:

NORTH FT MYERS ARTS ASSOCIATION

120 SE 13th St.; Cape Coral FL 33990

Dee Stevenson, President

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EXHIBIT PROSPECTUS

It is the artist's responsibility to read and comply with the rules and regulations as presented in the Prospectus for each show. All work submitted is subject to these, the following, conditions

WAIVER & ENTRY FORMS: Waiver & Entry forms for each exhibit are available on the NFMAA website

www.nfmaa.org, or at receiving. (Please use the current published form. Forms from prior years are not acceptable.

ELIGIBILITY: Current NFMAA Members ONLY. The number of entries per artist will be determined for each show. Artists entering any show/exhibit are expected to sign up for gallery sitting unless a hardship prevents them from doing so. PLEASE SIGN UP TO GALLERY-SIT at Receiving – on the Guest list/Registration in the front Lobby.

RIGHT OF REFUSAL: NFMAA reserves the right to exclude any painting or object with inappropriate subject matter, or that does not fit these guidelines.

MEDIA: Two- and Three-Dimensional works are acceptable. Including: drawings, watercolor, oils & published, pastels, collage, woodcuts, batik, sculptures in wood or other materials, jewelry, rejuvenated jewelry, Expert Photography,. Giclees may be displayed only in the bin present for these items. Jewelry and smalls may expect to be displayed in a display case.

RECEIVING: *All paintings must meet framing requirements before entering the facility.* All artists are expected to deliver their own works on Receiving Day 1 – 4 p.m. If you are unable to deliver your works, please have a cohort to process your work for you. See the Release of Liability Form to enter their contact details. The exhibition Committee members are NOT responsible for these arrangements.

Please Note: Artworks are not accepted prior to the established Receiving Date & time due to possible damage and because of our limited storage space.

LABELS/ID CARDS: New Process. Please be sure to fill out TWO (2) title/ID cards FOR EACH ITEM TO BE INCLUDED IN THE EXHIBIT. (One is to be taped on the back of your work and the 2nd one will be used for the spreadsheet prepared for the printers. Printing the title, size & price on the frame of your piece is highly recommended. This required form is on our website. Please print it and complete 2 of these for each entry. Or, copy the form below and paste it into your own document to print. (ART TAGS form downloadable from website)

NFS (NOT FOR SALE) ITEMS will not be accepted. We are here to sell so we can fulfill our financial obligations to YOU , our partners & funding for our new art student scholarship program.

SALES: NFMAA's business policy is set as 80% to the artist and 20% retained by NFMAA. Known as the 80/20 Rule. Your prices should include the commission. This may be amended at any time with notice to all members. **PLEASE BE AWARE THAT THIS COMMISSION RATE IS THE LOWEST WITHIN OUR AREA OF SW FLORIDA.**

REPLACEMENTS: No replacements will be necessary unless you have written permission from the President to have a paid-for item removed at the time of sale. Otherwise, all items are expected to be held throughout the duration of the show.

REMOVAL: Buyers may not remove any items from the displays. All items must remain in place and be picked up on the set removal day. Typically, for NMFAA the Receiving Date and the Retrieval Date are the same dates and times. You, or your delegate, are responsible for picking up your unsold work during these prescribed times.

PUBLICITY: Entrance into any show or Exhibit indicates your agreement to comply and gives permission to have photos taken of you & your artwork for publicity purposes.

EXHIBITION GUIDELINES: Be sure to check the framing and hanging guidelines. It is your responsibility to do this **BEFORE** you come to receiving or your piece may not be accepted.

- An entry is defined as what will hang on one (1) hook
- The dimensions must be less than 60" in any direction, including the frame.
- Full size watercolor and pastel pieces framed or have "wrap around" canvas with the sides painted and no staples showing.
- Unframed canvas paintings must continue over the edges to the back (without staples) and the edges must be painted.
- All paintings or other artworks must be the artist's own work.
- **Picture wire** is required on all pieces and the ends must be taped – we must protect our hanging committee AND your artwork.
- **When hung, the center of wire must hang no more than 3" from the top of the frame to facilitate appropriate hanging of the item/s.**
- All paintings must have clean mats.

- All frames must be in good condition
- All paints should be thoroughly dry
- Artwork **should not exceed 30 pounds** in weight.
- The placement of all work is at the discretion of the hanging committee; groups may or may not be hung together – it is their decision.

LIABILITY: Please read and understand all items.

- **All reasonable care will be given to entries; but the NFMAA and/or its officials and hosts, will NOT be responsible for loss or damage from any cause whatsoever.**
- The artist agrees to hold NFMAA and its agents (staff, volunteers, or third parties) harmless from any liability for damage resulting from loss or damage to the artist's work.
- All insurance is the responsibility of the artist.
- Artwork that is not picked up within ten (10 days) of the end of the exhibit will henceforth be considered as your forfeit and thus then the work/s belong to NFMAA, to do with as they see fit.
 - IF you wish to have your artwork displayed at The ART House at the end of the exhibit, you must make this clear to the President or the ART House Superintendent (Rudy Berndlmaier – 6/01/26) prior to the end of the exhibit.
- Do not assume that your unretrieved artwork will be taken to The ART House after the end of the show. Your permission is required.
- All paintings & other items must be picked up at the prescribed date and time. If you cannot be there it is your responsibility to arrange for someone to pick up your item within the allotted the timeframe & date.
- Please complete the Release of Liability Form (downloadable from website) for North Fort Myers ARTS Association & Gulf Coast Village, & all other places where your artwork may be hung for purpose to sell these items. e.g This includes your participation in our Art in Public Places.

THANK YOU VERY MUCH FOR YOUR ACCEPTANCE OF THESE NEW GUIDELINES FOR EXHIBITIONS PARTICIPATION. We are trying to make the receipt, retrieval, and advertising/marketing processes much easier for all concerned.

Your Board of Directors.

NFMAA



Dee Stevenson, President
2026 – 2028

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